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PATENT

ATTORNEY DOCKET No. 104.025

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Examiner Retta, Yehdega
John W. DANIEL and Ken R. Powell)) Art Unit 3622
Serial No.: 09/825,938)
Filed: April 5, 2001)
For: SYSTEMS AND METHODS PROVIDING)
RETAILER-SPECIFIC PRODUCT)
PROMOTIONS FUNDED BY)
MULTIPLE MANUFACTURERS)
(amended title))

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

**RESPONSE
AND
REQUEST FOR ONE MONTH EXTENSION OF TIME**

This is a response to the Office Action mailed September 29, 2004.

The period for response to the Office Action is extended to January 29, 2005 by a request for a one month extension of time made herewith. Please charge the required Fee of \$110.00 to the undersigned attorney's Deposit Account No. 10-0077.